

# LOGOS

## UCLG

English



Español



Français



100 YEARS OF ACTION  
100 AÑOS DE ACCIÓN  
100 ANS D'ACTION  
100 ANOS DE UNIDADE

100 AÑOS DE ACCIÓN  
100 AÑOS DE UNIDADE

100 ANS D'ACTION  
100 ANOS DE UNIDADE

## Sections

UCLG Sections

Africa



Asia-Pacific



Euro-Asia



Europe



Latin America



Middle East-West Asia



North America



Metropolitan Section



Forum of Regions



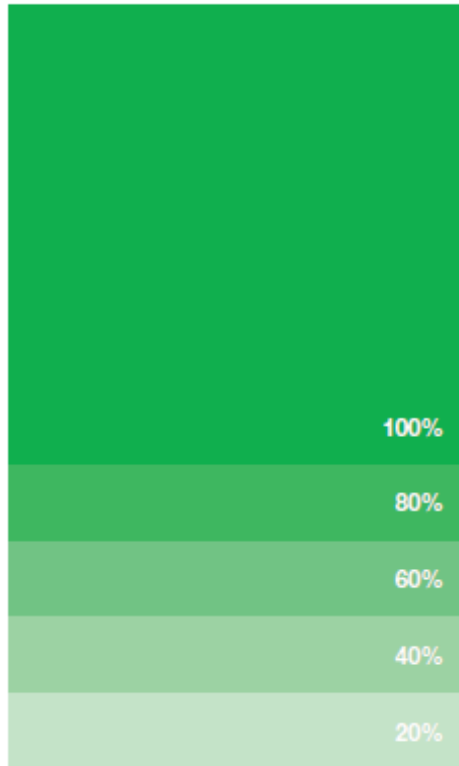
# Colors

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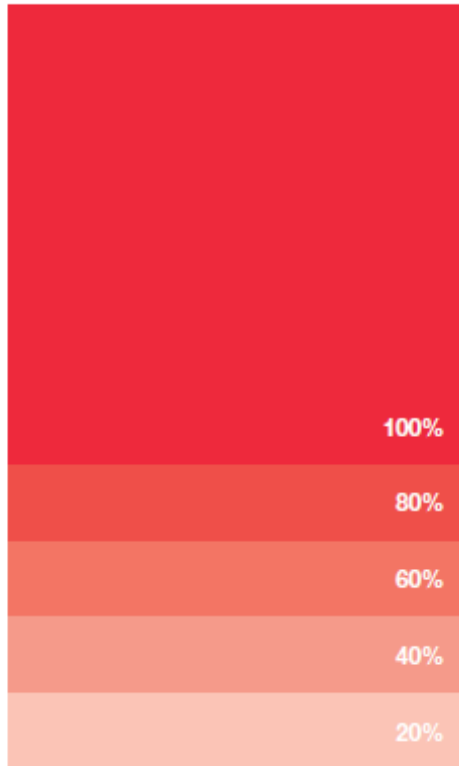
## Main corporate colors

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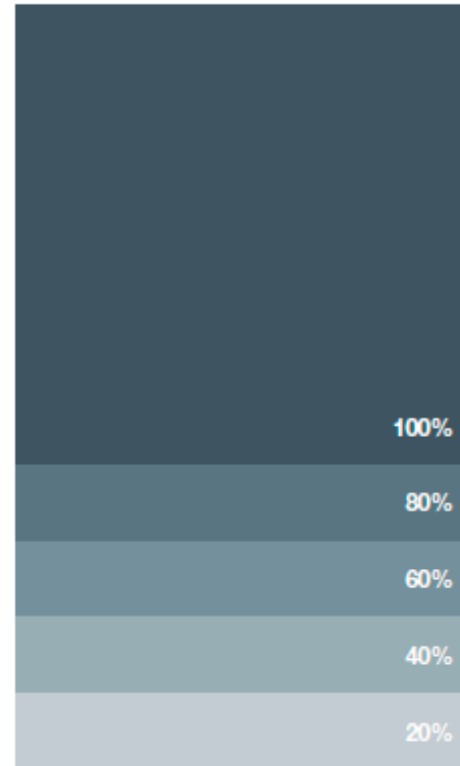
**Pantone 369**  
65C 0M 100Y 8K  
67R 234G 0B



**Pantone 485**  
0C 100M 100Y 0K  
255R 0G 0B



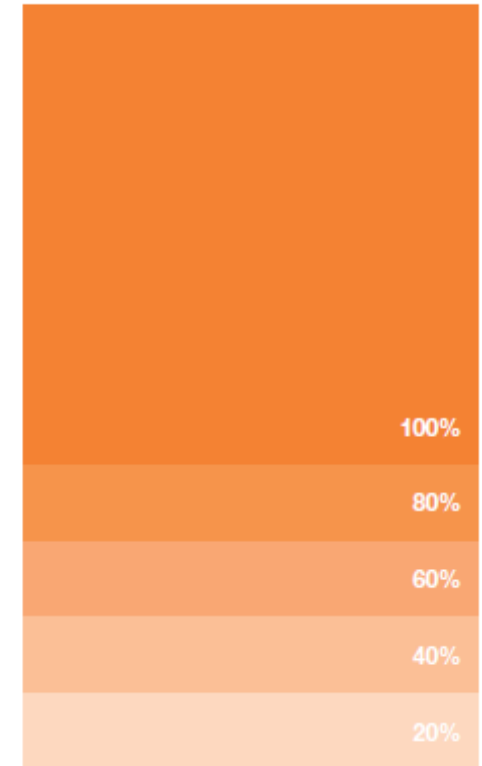
**Pantone 431**  
11C 0M 0Y 65K  
60R 89G 89B



## Secondary corporate colors

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**Pantone 144**  
0C 53M 100Y 0K  
241R 142G 0B



# Typography

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## Basic typography

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### ITC Oficina Sans BOLD

The typography of the UCLG logo as ITC Oficina Sans Bold

# Aa1

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNÑOPQRSTUVWXYZ  
0123456789<sup>oa</sup>!.\$%&/()=?;\*

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### ITC Oficina Sans BOOK

The ITC Oficina Sans Book is used for texts in all printed communication of UCLG

# Aa1

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNÑOPQRSTUVWXYZ  
0123456789<sup>oa</sup>!.\$%&/()=?;\*

## Secondary typography

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### Bebas

The Bebas typography is used in UCLG printed publications for titles, highlights, infographics and special pieces.

# A1

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789<sup>oa</sup>!.\$%&/()=?;\*

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### Verdana REGULAR BOLD

The Verdana typography is used in internal PC communication

# Aa1

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTU  
VWXYZ  
0123456789<sup>oa</sup>!.\$%&/()=?;\*

# Aa1

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTU  
VWXYZ  
0123456789<sup>oa</sup>!.\$%&/()=?;\*