



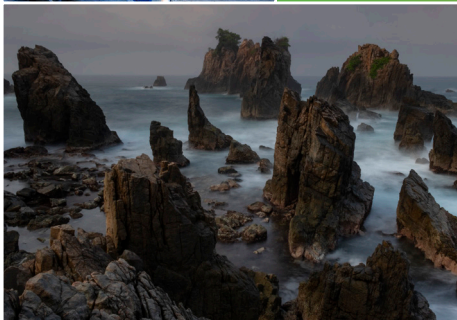
United Cities and Local Governments  
Asia-Pacific



## 8<sup>th</sup> UCLG ASPAC CONGRESS

Hosted by Zhengzhou Municipal  
People's Government

7-9 September 2021



# Guideline Book



[www.uclg-aspac.org](http://www.uclg-aspac.org)



UCLG ASPAC



@udgaspac



@udgaspac





## INTRODUCTION

The United Cities and Local Governments Asia Pacific (UCLG ASPAC) is the largest regional section of United Cities Local Government. Its members – representing local governments and their associations across Asia Pacific – have set a high priority on implementing and achieving the SDGs by 2030 and have been working with partners from around the world to accelerate its localisation. UCLG ASPAC Secretariat and its members have also been active in strengthening cooperation and building resilience to control the COVID-19 pandemic in the Asia-Pacific region.

The 8<sup>th</sup> UCLG ASPAC Congress will convene in conjunction with an International Conference titled “From Steady Recovery to Sustained

Prosperity in Post COVID Asia Pacific.” The event will be organised by UCLG ASPAC and hosted by the Chinese People’s Association for Friendship with Foreign Countries (CPAFFC) and Zhengzhou Municipal People’s Government, with support and participation from partners at the regional and global levels. The event will be held from 7 to 9 September 2021.

As a part of the 8th UCLG ASPAC Congress, a Photo Competition will be held to promote the event and raise awareness on the COVID-19’s responses and recovery. The Photo Competition is expected to capture the image of recovery efforts from COVID-19 pandemic. The competition is open to the publics and the participants are to submit their photos virtually/online. There will be 4 categories in line with the theme of the Congress. A board of jury will

review the open call submissions and select the winner for every category. UCLG ASPAC invites publics to join the Photo Competition. Winners will be announced during the 8<sup>th</sup> UCLG ASPAC Congress.

There will also be 1 (one) winner for Favourite Awards. The winner of this category will be decided by the voting of the 5 (five) shortlisted photos on the platform/link provided in the UCLG ASPAC’s website. The voting will be conducted by the public. The Favourite Awards will be given to the different Photos that already won in other categories.

In total there will be 5 (five) winners

**1 winner**  
each categorie

**1 favorite**  
winner

**500 USD**  
each winner  
Taxes included





## THEME

The main theme of the 8<sup>th</sup> UCLG ASPAC Congress is “From Steady Recovery to Sustained Prosperity in Post-COVID-19 Asia Pacific”.

The photo competition has 4 (four) categories with 1 (one) winner for every category, namely:

### 1. Community Efforts on COVID-19 Recovery

The COVID-19 pandemic has dealt quite a burden in every level, especially in the grassroots/communities. Despite the challenge, the community has a way to cope with every circumstance. This category seeks photos depicting the joint efforts in the community to strive and thrive during this pandemic.

### 2. Economic and COVID-19 Recovery

Economic aspect is one of many aspects that affected quite heavily by the COVID-19 pandemic. The pandemic has wiped out some 81 million jobs in 2020. Meanwhile, there are also several parties are getting the economic advantages because of this pandemic. This category seeks photos picturing the economic situation of the people during the pandemic.

### 3. Creativity in Crisis

The COVID-19 pandemic has affected almost every aspect of our daily lives. This might also push (to some degree) behavioral change in how we conduct our activities. In one way or another, this condition has ignited the spark of creativity among the people as they adapt their

daily routines to the new normal. This category seeks photos portraying the ‘creativity’ of people to cope and maintain their livelihood during this pandemic.

### 4. Blessing in Disguise

Despite the challenges, many opportunities also came about during the pandemic. There are evidences of the pandemic’s positive impact on wild, sea and human life, the natural habitat, recovery of ozone layer, etc. This category seeks photos illustrating the ‘blessing in disguise’ from the COVID-19 pandemic.



Community Efforts on  
COVID-19 Recovery



Economic and  
COVID-19 Recovery



Creativity in Crisis



Blessing in Disguise



## OBJECTIVES

The main objectives for the event are the following:

- To promote the 8th UCLG ASPAC Congress in Zhengzhou, China in 7 to 9 September 2021;
- To raise awareness on the recovery efforts from COVID-19 pandemic;
- To gather photos of good quality representing local issues in Asia-Pacific.

## RULES AND REGULATIONS

- The photo/s must be original, created, and/or taken by the participant;
- The submitted photo/s must be free of any binding agreement with a third party that might hold UCLG ASPAC liable for payment to any individual or entity in connection with the images' copyright or their use;
- The applying artists accept the stipulations of the Event rules and regulations wholly and absolutely;
- UCLG ASPAC reserves the right to review the suitability of the participants to the criteria and to rule in any dispute that may arise at any time on this issue.

## APPLICATION/SUBMISSION REQUIREMENTS

- All photos must be submitted via email to **event.secretariat@uclg-aspac.org** with email subject: UCLG ASPAC Photo Competition\_[Name of Applicants] no later than Sunday, 08 August 2021 at 23.59 PM (Jakarta Time/GMT+7).
- (E.g., Email Subject: UCLG ASPAC Photo Competition\_John Doe).
- Each participant (identified in by the email address and short bio provided) may submit a max of 3 (three) photos only.
- Please provide the description of each photo in the body email (Max. 100 words/photo).

- Please enclose a Short Bio (Max. 450 words). This will not be provided to the Board of Jury.
- Photo description and participant bio must be in English.

## PHOTOS CRITERIA

The applying participant declares and undertakes to verify that the submitted photo/s correspond to the stipulations of the Photo Competition rules and regulations, and meet the following criteria:

- All photographs submitted must be original works by the applying participant.
- If the submitted images include minors, or models/subjects incapable of explicitly consenting to being photographed, the applying participant may be required to provide a written consent of the subject's parents/custodians to use the image, according to circumstances.
- The photo/s must be free of any binding agreement with a third party that might hold UCLG ASPAC liable for payment to any individual or entity in connection with the images' copyright or their use.
- The photo/s should be in high quality (Min. 10 MB), to be submitted in JPG format.
- 

## RELEVANT DATES

- Application opens on **22 June 2021 and closes at 23.59, 08 August 2021, Jakarta time (GMT +7)**.
- Applying participants are responsible for determining the start and closing time of the competition in their time zone (insofar as they are outside Jakarta, Indonesia).
- The winner of every category will be announced during the 8<sup>th</sup> UCLG ASPAC Congress on **Thursday, 9 September 2021**.
- UCLG ASPAC reserves the right to change these dates, and to publish the new dates

on the UCLG ASPAC's website and/or social media.

## INTELLECTUAL PROPERTY RIGHTS

- The participant applying for the Photo Competition will maintain ownership rights of all the intellectual property (including ethical rights) related to the photo/s, subject to the rules and regulations.
- By participating in this Photo Competition, the participants give UCLG ASPAC, and through it to any third parties involved in marketing (hereinafter "The Authorized Users") their irrevocable, non-exclusive, international, royalty-free permission, within legal bounds, to change, edit, copy, duplicate and adjust the images to the format required for internet product pages and for marketing materials only, to advertise and use the photos and their content and components, including any name, place or portrait they may contain, in every type of media, including, but not limited to, digital and electronic media, computers and audio-visual media (present or future), in any language, worldwide, and in any way, without need to check, notify or receive approval, without any return or compensation. All the above for the sole purpose of promoting and/or advertising the event(s) of UCLG ASPAC. Other than the purposes listed above, and other uses intended to promote the event, and the activities of UCLG ASPAC, no commercial use will be made of the photographs, and all the commercial rights will remain in the possession of the participants.

## PRIVACY POLICY

By participating, the artist agrees that personal details provided as part of the application process, including name, mailing address and email, will be kept, processed and stored by the UCLG ASPAC

team, and may be used for other purposes related to the Festival. It is hereby stated that UCLG ASPAC may also use these data to verify the identity and personal details of the participating artists. If the applying artist has not provided full personal details during application, the UCLG ASPAC Team has the right to reject that artist's application. The artist undertakes to negotiate fully and exclusively any lawsuit or claim of breach by a third party resulting from the publication of the submitted images.

## GENERAL COMMENTS

- By participating in the Photo Competition, the participants accept de facto all the rules and regulation clauses.
- UCLG ASPAC reserves the right to change the listed dates and/or the jury members at its discretion.
- The decision of the board of jury is final and irrevocable.
- Choice of law, jurisdiction, arbitration: - The clauses of these rules and regulations are subject to and interpreted under the Indonesia Law. Should any of the listed stipulations be canceled or declared impossible to enforce, all the other stipulations will remain unchanged and valid.

## CONTACT US

- Should you have any questions and/or clarifications, please contact **event.secretariat@uclg-aspac.org** with email subject: **Photo Competition\_Questions\_[Name]**. (E.g., Email Subject: Photo Competition\_Questions\_John Doe)



## **8<sup>th</sup> UCLG ASPAC CONGRESS**

Hosted by Zhengzhou Municipal  
People's Government  
7-9 September 2021

### **UCLG ASPAC Secretariat**

Jakarta's City Hall Complex Building H, 21<sup>th</sup> Floor  
Jl. Medan Merdeka Selatan No.8-9 Jakarta 10110, Indonesia  
Tel. (62-21) 389 01801, Fax. (62-21) 389 01802



[www.uclg-aspac.org](http://www.uclg-aspac.org)



UCLG ASPAC



@udgaspac



@udgaspac