

## WHAT PARTICIPATION CRITERIA DO I NEED TO FULLFILL?

In order to guarantee the integrity of UCLG, all potential private partners would need to respect the following criteria:

- > **Support the objectives and missions of UCLG;**
- > **Support the Principles of the UN Global Compact;**
- > **Offer expertise in areas that contribute to the overall mission of UCLG** in order to strengthen and promote cities as centres for decision-making and governance;
- > **Be willing to work according to the terms of reference established by the UCLG Executive Bureau;**
- > **Be willing to reinforce UCLG's continuing commitment to enhancing the quality and professionalism of local government;**
- > **Be willing to agree on a corporate code of ethics,** that should include:
  1. Be dedicated to the **concepts of democratic local government** by responsible elected officials and believe that professional management is essential to achieving these goals;
  2. **Affirm the dignity and worth of the services** rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs;
  3. **Be dedicated to the highest ideals of honour and integrity** in all facets of the relationship, so that the partners merit the respect and confidence of members of the corporate organization and members of UCLG, local government elected officials and employees, and the public;
  4. **Encourage communication and participation in information-sharing** among the private sector, local government, and the public;
  5. **Refrain from competing,** either directly or indirectly, **with the programmes or services offered by UCLG,** its Regional Sections or Committees.



## CORPORATE PARTNERSHIP PROGRAMME

Connecting local  
governments with  
private partners



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*Strengthening Local  
Governments around the world*



# GET ACCESS TO THE LARGEST NETWORK OF LOCAL AND REGIONAL LEADERS

## A new era for local democracy

**United Cities and Local Governments (UCLG)** represents and defends the interests of local governments on the world stage. Headquartered in Barcelona, the organisation's stated mission is to be the united voice and world advocate of democratic local self-government, promoting its values, objectives and interests, through cooperation between local governments, and within the wider international community.



### UCLG Objectives

- > Increasing the role and influence of local government and its representative organisations in global governance;
- > Becoming the main source of intelligence, best practices and support for democratic, effective, innovative local government close to the citizen;
- > Ensuring an effective and democratic global organisation.



### UCLG has access to the biggest network of local and regional governments in the world

- > UCLG's members represent over half of the world's total population;
- > Present in 140 of the 192 United-Nations member states in seven world regions, UCLG's members include individual cities and national associations of local governments which represent all the cities and local governments in a single country;
- > Over 1000 cities across 95 countries are direct members of UCLG;
- > 112 Local Governments Associations (LGAs) are members of UCLG, representing almost every existing LGA in the world. Europe boasts the largest number of LGAs, which represent around 80% of the total European population.

### The executive bureau has 115 seats and the world council 341 seats from 140 different countries

The UCLG Presidency is composed of one President and 5 Co-presidents, coming from different world-regions. There is also an elected Treasurer that holds the political responsibility over the finances of the World Organization together with a multicultural committee of over 25 members from around the world.

#### Presidency of UCLG

**Kadir Topbaş**  
Mayor of Istanbul, Turkey

#### Members of the Co-Presidency of UCLG are:

**Antonio Costa**  
Mayor of Lisbon, Portugal  
**Johnny Araya**  
Mayor of San Jose, Costa Rica  
**Wan Qingliang**  
Mayor of Guangzhou, China  
**Muchadeyi Masunda**  
Mayor of Harare, Zimbabwe  
**Ilsur Metshin**  
Mayor of Kazan, Russian Federation

## CORPORATE PARTNERSHIP

### A tailor-made programme

The Corporate Partnership Programme is designed to generate and enhance a long-term, successful relationship between the World Organization and strategic corporate partners. This partnership should foster joint research and joint advocacy developments by the entrepreneurial world and local leadership.



### HIGHLIGHTS



Joint advocacy was organised between private partners and UCLG, at the World Water Forum in Marseille (March 2012) and at the Earth Summit in Rio de Janeiro (June 2012). Interactive sessions focused on Managing Water in Megacities and the role of private sector in Sustainable Development.

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### WHAT VALUE DO I GET AS A UCLG CORPORATE PARTNER?

As a UCLG Corporate Partner, you can expect:

- > Increased access of real local cases
- > Access to global diversity
- > Acknowledgement of value and worth
- > Tailor made corporate opportunities
- > Personal networking

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### PARTNERSHIP MODALITY

The programme aims for long-term commitment between the corporate partners and UCLG. It provides the opportunity to be part of a select group that will work jointly with UCLG, meeting and advising local and regional leaders from around the world.

The group will define, in conjunction with UCLG, possible products, such as: joint studies, a best practices database, a public private partnership decalogue, an innovation facilitating system, etc.

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### WHAT DO WE LOOK FOR IN CORPORATE PARTNERS?

- > Access to the most innovative solutions
- > Interest in exposure to a true city experience
- > Creating bridges between entrepreneurial solutions and city leadership
- > Willingness to research and understand local and regional needs
- > Socially responsible products and services to the local governments of the world