

COMISIONES Y GRUPOS DE TRABAJO DE CGLU

COMISIÓN SOBRE LA PLANIFICACIÓN ESTRATÉGICA URBANA DE CGLU

REUNIÓN DE SEGUIMIENTO DEL CONSEJO MUNDIAL DE ESTAMBUL, 28 DE
NOVIEMBRE, 9h00 – 12h30, Estambul (Turquía)

Barcelona, 22 de diciembre de 2008

CIRCULAR 2

Estimados miembros de la Comisión sobre la Planificación Estratégica Urbana de CGLU, estimados socios,

En nombre del alcalde de Rosario, Argentina, y del alcalde de Durban, África del Sur, nos gustaría agradecerles su participación activa a la reunión de la comisión durante el último Consejo Mundial de CGLU. Consideramos que nuestra última reunión en Estambul fue importante para la agenda de planificación del desarrollo urbano apoyado por la comisión de Planificación Estratégica Urbana. Esperamos recibir aún más comentarios y apoyo de parte de sus miembros para hacer un seguimiento de la agenda del futuro año y para responder a las expectativas, en particular las que conciernen el documento político cuya meta es definir la posición de los gobiernos locales.

Encontrarán adjunto el informe de la reunión así como una primera versión de la agenda del año que viene. También les remitimos una primera versión del documento político tal

como fue presentado en Estambul. Las presentaciones Powerpoint estarán disponibles en nuestro sitio Internet.

Cualquier sugerencia será bienvenida y quedamos a su disposición para cualquier información que podrían necesitar.

Gracias por mandar sus comentarios a s.hoeflich@cities-localgovernments.org o sbarrios@rosario.gov.ar

Deseándoles un próspero inicio de año, les saluda atentamente.

El equipo de la comisión

[Strategic Urban planning at the UCLG World Council](#)

[Informe de la reunión](#)

[Agenda 2009](#)

Istanbul Comission Strategic Planning
presentation Work in Progress

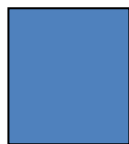
Policy Paper on Strategic Urban Planning a Local Governments perspective

28th November 2008, 9.00-12.00

Mónica Bifarello

Former General Secretary Municipality of
Rosario, Argentina

Current Secretary of Regions and
Municipalities, Province of Santa Fe,
Argentina



United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

Preface

- **Creation of a commission on Urban Strategic Planning in the World Council Jeju, Corea November 2007**
- **UCLG activities in Africa and Latina America through the Cities Alliance UCLG City Future programme**
- **UCLG has been articulating policy from Local Authorities in the fields of social inclusion, finance**
- **Partnership with Cities Alliance advocating for attention to cities: cities- nations- donors**
- **Purpose of this Session:**
 - **Present 'Annotated Outline' and frame for case studies**
 - **Agree on the fact and methodology to develop a policy paper**
 - **Elicit comments and suggestions**

Structure and Intentions

- **Four Chapters building on practical 1st hand experience**
 1. **Objective and Context – urbanization, globalization, decentralization**
 2. **Solutions Provided- Criteria, concept, values**
 - *Which of criteria have to be taken into account in the discussion, decision, implementation of development strategies of cities and regions?*
 3. **Local Action- system of actors, sustainability, diversity, coherence**
 - *What have been lessons learnt, challenges, what has been the transformation and where has it happened ?*
 4. **Conclusion and Declaration – the importance of planning**
 - *The local governments, why and what for do we plan?*

Target group

- **Local Governments and local actors involved in the strategic urban and development planning process**
- **National and international actors from the public and private sector involved in processes of urban development.**

Objective

- **A position and recommendations of Local Governments on strategic planning for Local and Territorial Development carried forward through UCLG (declaration)**
- **A policy orientation on the value of Strategic Urban Planning for Local Development and Management.**
- **guide through the topics of strategic urban and local development planning based on experiences.**
- **demonstrate the role of local governments in the planning processes.**

Chapter 1: Context

– Urbanization

- local and national economies.
- challenges regarding accelerated growth and social inclusion
- The interdependence centers and peripheries

– Globalization

- Impact of globalization
- Balance between opportunity and challenges

– Decentralization

- Decentralization, governance, municipal reform :
- National and local legislative frameworks (competences)
- Instruments and means to facilitate, and manage development.

Chapter 2:

Solutions provided by Strategic Planning

Criteria, concept, values

- **Financial, social and environmental sustainability.**
- **Poverty reduction - harmonization of formal and informal sectors.**
- **Environmental Quality and Challenges posed by Climate Change**
- **Citizen participation**
- **Cooperation and interaction of different stakeholders**

Chapter 3: Local Governments and urban strategic planning in different regions

- **highly sustainable**
- **mayor transformations**

The main difficulties, lessons learned and future challenges, regarding:

- **Legal context**
- **Leadership**
- **Economic development**
- **Implementation level**
- **Impacts**
- **Processes and learning**

Chapter 3: Local Governments urban strategic planning in different regions

– The system of local actors

- city mayors and local leaders
- Public Private Partnerships
- knowledge platforms .
- City associations and networks.
- Supra local entities
- **The strategic planning process**
- Formulation and decision
- Methodology
- Capacities
- **Diversity and coherence of the plans**
- Normative and strategic planning. Outreach of plans
- Present situation and long term orientation. Crisis and planning. Prospective and diversity of future scenarios

Case Studies:

Guiding questions

- **characteristics of your city, concerning place, history size, principle activities, challenge of your city**
- **Urban Strategic Planning: what is our understanding? What were the steps/phases? Where and why did we start? What were the most important success factors?**
- **Implementation process: What were the challenges during the implementation? What were the lessons learnt?**
- **Enabling environments: What are the framework conditions (legal, fiscal, competencies) and how did they influence/encourage the process?**
- **Inspired by exchange, can we talk about general changes of methodologies; how far can we talk about trends? (global, regional)**

Chapter 4: Declaration

The importance of planning

- The local governments, why and what for do we plan?
- UCLG advocating a local government position on strategic urban planning, based on the experiences
- A vision of the committee on urban strategic planning provides orientation to the UCLG bodies
- Conclusions and recommendations for cities with or without previous experiences on planning, networks and global actors

What are our main needs and strengths? What do local governments claim for, what do local governments offer?