

ANNEX II:

Application Form **2014 Guangzhou International Award for Urban Innovation**

Please complete the following application form and return it to the Guangzhou Award Secretariat at info@guangzhouaward.org by June 30, 2014.

A. Profile of the Initiative

Name of City/Community:		
Name of Province/State:		
Name of Country/Region:		
Geographic Region (Please select and tick one):	Africa (Sub-Saharan)	
	Asia and Pacific	
	East and Central Europe	
	Western Europe	
	North Africa and Middle East	
	North America	
Latin America & Caribbean		
Title, name and position of person(s) submitting:		
1.		
2.		
3.		
Basic City Data:		
Population size:		
Surface Area:		
Population Density:		
GDP per capita:		
GINI Index:		
Other: (please specify)		

B. Title:

Title or Slogan of the Initiative (25 words max.):
Start date of the initiative:
Tentative end date of the initiative:
Thematic areas (please tick as appropriate): <input type="checkbox"/> Social <input type="checkbox"/> Economic <input type="checkbox"/> Environmental

- Governance/Management
- Technology
- Other (please specify)

C. Background Information

Describe the legislative or policy framework under which the initiative is taking place using, for example, a public policy document at the central or local government level, a policy statement, a covenant, compact or publicly recognized commitment. (80 words max.)

D. Summary of the origins of the initiative:

Describe how the initiative came about and what challenges or issues of sustainable development it is meant to address using the following lead questions as your guide (350 words max).

1. Describe briefly the reason(s) for undertaking the initiative including challenge(s) or issues confronting the city/region/community. Include where relevant number of people, enterprises or institutions affected.

2. Describe the goals of the initiative in terms of desired change or outcome and timeframe for achieving the change or outcome (for example, change in policy, strategy, business model, technology, means of implementation, financing arrangements, measuring and evaluation, etc.)

3. List the principal parties and partners to the initiative (specify public, private, non-governmental, individual, etc.) and who is or was the leading partner(s) and the role they each played.

4. Describe the resources used for implementing the initiative including funding/financing strategy or arrangements and Include any significant contributions that are not in cash, for example, in human, technical or managerial resources.

E. Summary of the innovative aspect(s) of the initiative:

Describe the innovation for the initiative using the following lead questions as a guide (350 words max).

1. Describe whether the initiative should be considered evolutionary or revolutionary. Evolutionary would imply that innovation evolved over time based on lessons learned from experience and that the changes or outcomes are cumulative. Revolutionary would imply something quite new or something that has been borrowed from elsewhere but never been tried before in the sector or context in question and therefore bears a certain degree of risk.

2. Describe where the innovation is being applied, for example, in policy or strategy; planning, design and implementation; business model or financing arrangement; tools and technology; governance and administration; etc.

3. Describe whether the innovation was inspired or borrowed from other experiences and how was the linkage with the other experiences made. Similarly, describe whether other parties have benefited or are benefiting from your innovation and how?

4. Describe whether there was or are any obstacles or resistance to the innovation and if so, how were/are they being overcome.

F. Summary of the desired change or outcome and how it is being measured

Describe how the initiative, and in particular the innovation, is or will be making a qualitative and/or quantitative change and how that change or outcome is being measured (350 words max)

1. What change(s) or outcome have you already achieved or hope to achieve. Please describe the nature of the change or outcome in, for example, improved quality of life; new levels of social, economic or environmental sustainability, including new attitudes and behaviour; improved efficiency, effectiveness, accountability or transparency, etc. Please also describe the scale of the change, for example, primarily local, regional, national or global.

2. What measurements or metrics are you using to assess the change? Describe who is doing the measuring and who is using the measurements and how.

3. Describe any specific tools or methods that were developed or applied to improve the chances of attaining the desired outcome or change, for example, new working methods, new data and information, new incentives or disincentives, new means of communications and knowledge, etc.

4. How does the initiative and its intended change(s) or outcomes contribute to a new image or reputation for your city or community?

G. Detailed description of the initiative and innovation

Choose any of the above headings or a particular aspect of the initiative that you wish to highlight and that you think best describes the reasons why the innovative aspect(s) of the initiative could be of benefit to other cities, regions, communities or

parties (400 words max).

H. Descriptive material in annex to the document

These are materials destined to allow members of the Technical Committee and the Jury to have a better understanding of the context of your initiative which is a very important consideration. Additional material can be submitted in DVD or CD formats. Please do not exceed the specifications below; anything that exceeds these specifications may not be available to the Technical Committee or the Jury. Please provide, where possible and relevant, the following:

- ◆ Up to 5 press clippings or copies of covers and tables of content of reports published on the initiative. Please embed this material on A4 pages.
- ◆ Up to 5 photos that best illustrate the initiative (.jpeg at 72. dpi, 500 x 700 px maximum). Please embed this material in two (2) A4 pages with titles.
- ◆ Up to 5 graphics that best illustrate the initiative (.pdf format, 72 dpi, A4 size max). These graphics could illustrate for example, trends, ratios or percentages; tools or technologies; etc. Please embed them on A4 pages.
- ◆ 1 map that best illustrates the physical context of the initiative (.pdf format, 72 dpi, A4 max)
- ◆ 1 chart that best illustrates the initiative (.pdf format, 72 dpi, A4 max)
- ◆ 1 technical drawing reduced to fit A4 format

I. Additional material

Any additional material such as videos should be submitted on a DVD/CD or by email to the Secretariat at info@quangzhouaward.org.