

#CITIESWEWANT SOCIAL MEDIA ACTION Launching on September

UCLG is launching a social media action in the framework of the 1st Preparatory Committee (PrepCom1) of Habitat III that will take place in New York, 17-18 September.

- **Aim:** Draw attention to the issues related to cities and sustainable urban development and influence the international decision-making process on urban issues.
- **Website:**
 - English: <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>
 - French: <http://www.uclg.org/fr/themes/agissons-maintenant-faconnons-les-citieswewant>
 - Spanish: <http://www.uclg.org/es/temas/actua-ahora-dando-forma-citieswewant>
- **Official Hashtag:** #CitiesWeWant
- **Launch date:** 1st September
- **TopList** of members and influencers: https://twitter.com/uclg_org/lists/citieswewant

The social media action will focus on four types of messages:

- General messages
- Global Taskforce messages (The seven levels of change identified by Habitat III)
- UCLG messages
- UCLG Manifesto

All banners and messages are available [here](#)

GENERAL MESSAGES:

Download [here](#) the appropriate banners for these general messages

Twitter:

- **English**

Join [@uclg_org](http://www.uclg.org) & partners to launch the [#CitiesWeWant](#) social media action [**uploaded image**] [#HabitatIII](#) [@UNHABITAT](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

Acting now! Local and Regional Gov. defining their Urban Agendas towards [#HabitatIII](#)

[**uploaded image**] [#CitiesWeWant](#) [@GTF2016](#) [@UNHABITAT](#)

The new Urban Agenda must support the roles of everyone involved in making it a reality

[**uploaded image**] [#HabitatIII](#) [#CitiesWeWant](#)

- **French**

Agissons maintenant ! Façonnons les [#CitiesWeWant](#) **[**uploaded image**]** [#HabitatIII](#) [@GTF2016](#) [@UNHABITAT](#) <http://www.uclg.org/fr/themes/agissons-maintenant-faconnons-les-citieswewant>

Agissons maintenant! Les gouv locaux & régionaux définissent leur agenda urbain vers [#HabitatIII](#) **[**uploaded image**]** [#CitiesWeWant](#) [@GTF2016](#)

Le nouvel agenda urbain doit soutenir les rôles de tous ceux qui s'impliquent pour le rendre réel **[**uploaded image**]** [#CitiesWeWant](#)

- **Spanish**

Únase a [@uclg_org](http://www.uclg.org) y socios para difundir la acción en redes sociales [#CitiesWeWant](#) **[**uploaded image**]** [#HabitatIII](#) <http://www.uclg.org/es/temas/actua-ahora-dando-forma-citieswewant>

Actúe ahora! Los Gobiernos Locales y Regionales definiendo sus Agendas Urbanas hacia [#HabitatIII](#) **[**uploaded image**]** [#CitiesWeWant](#)

La nueva agenda para el desarrollo debe ser universal&reconocer diferentes responsabilidades **[**uploaded image**]** [#HabitatIII](#) [#CitiesWeWant](#)

Facebook:



[ActingNOW!] In a world that is constantly undergoing urbanization, Local and Regional Governments need autonomy and resources to build inclusive and sustainable cities. This will be the message that Local and Regional Governments and their associations, will take to the first Preparatory Committee Meeting for the Habitat III Conference (PrepCom I), being held at the United Nations Headquarters in New York on 17 and 18 September 2014. <http://ow.ly/ARnDn> [#CitiesWeWant](#) [#HabitatIII](#) **[**uploaded image**]**



[ActingNOW!] In a world that is constantly undergoing urbanization, Local and Regional Governments are defining their URBAN AGENDAS towards [#HabitatIII](#). This will be the message that Local and Regional Governments and their associations, will take to the first Preparatory Committee Meeting for the Habitat III Conference (PrepCom I), being held at the United Nations Headquarters in New York on 17 and 18 September 2014. <http://ow.ly/ARnDn> [#CitiesWeWant](#) [#HabitatIII](#) **[**uploaded image**]**



[ActingNOW!] The new development agenda should be UNIVERSAL at the same time that it recognizes differentiated responsibilities. It should acknowledge local and regional governments as a specific sphere of government and as key actors of development building on their proven contribution to innovative solutions addressing global and local challenges. This will be the message that Local and Regional Governments and their associations, will take to the first Preparatory Committee Meeting for the Habitat III Conference (PrepCom I), being held at the United Nations Headquarters in New York on 17 and 18 September 2014.

<http://ow.ly/ARnDn> #CitiesWeWant #HabitatIII

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UCLG MESSAGES:

Download [here](#) the appropriate banners for UCLG messages

Local knowledge and leadership are the best resources to build the [#CitiesWeWant](#) [**uploaded image**] [#HabitatIII](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

In an urbanizing world,rural & regional governments matter + than ever [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

The urban future isn't just about world's great metropolises [#IntermediaryCities](#) are crucial [**uploaded image**] [#CitiesWeWant](#)

Governing with the people,for the people.Driving change from bottom up [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

[#Culture](#):key element of meaning,vitality,creativity &innovation [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

Harnessing the potential of women and girls at local level [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#) [#equality](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

We want an urban data revolution.Local data to promote urban & [#RuralDevelopment](#) [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#)

An inclusive city with equal opportunities for all [**uploaded image**] [#CitiesWeWant](#) [#HabitatIII](#) [#RightToTheCity](#) <http://www.uclg.org/en/issues/acting-now-shaping-citieswewant>

UCLG MANIFESTO:

Download [here](#) the appropriate banners for the messages of UCLG Manifesto

Check out what [@uclg_org](#) manifesto says about the democratic, self-governing city

[**uploaded image**] [#CitiesWeWant](#)

http://www.uclg.org/sites/default/files/manifestorecommendations_en.pdf

The city of 2030 can't be successfully managed from above/outside. Democratic, self-governing cities needed [**uploaded image**] [#CitiesWeWant](#)

'An [#InclusiveCity](#) shaped by citizen participation' [**uploaded image**] by [@uclg_org](#) manifesto [#CitiesWeWant](#) +Info:

http://www.uclg.org/sites/default/files/manifestorecommendations_en.pdf

Representative #democracy is essential, but it must be complemented by a vibrant participatory democracy [**uploaded image**] [#CitiesWeWant](#)

A city with a vision for its future [**uploaded image**] [#CitiesWeWant](#) +Info in [@uclg_org](#) manifesto: http://www.uclg.org/sites/default/files/manifestorecommendations_en.pdf

The vision and the plan of a city will be developed and implemented in partnership with the citizens [**uploaded image**] [#CitiesWeWant](#)

#Culture is a driver & an enabler of sust. dev of cities [**uploaded image**] [#CitiesWeWant](#) +Info: http://www.uclg.org/sites/default/files/manifestorecommendations_en.pdf [@agenda21culture](#)

#Culture: key element of meaning, vitality, creativity and innovation [**uploaded image**] [#CitiesWeWant](#) [@agenda21culture](#)

Women's rights – an essential element of governance [**uploaded image**] [#CitiesWeWant](#) +Info: http://www.uclg.org/sites/default/files/manifestorecommendations_en.pdf #equality [@uclg_women](#)

We can't build a better world without taking major steps to promote #GenderEquality [**uploaded image**] [#CitiesWeWant](#) [@uclg_women](#)

Action at all levels of gov. to eliminate discrimination, empower women & achieve #equality [**uploaded image**] [#CitiesWeWant](#) [@uclg_women](#)

GLOBAL TASKFORCE MESSAGES:

In the framework of the 1st Preparatory Committee (PrepCom1) of Habitat III, the Global Taskforce will be coordinating events and side-events from 15 to 18 September to set the ground on the expectations of their constituencies about the role to be played in the definition of the agenda and the future governance.

Engage a real time conversation and enhance the outreach of its messages using the Twitter hashtag [#CitiesWeWant](#) and tagging all tweets related to [#HabitatIII](#) and sustainable urban development.

Download [here](#) the appropriate banners for these Global TaskForce messages

Join [@GTF2016](#) to spread urban change messages **[**uploaded image**]** [#CitiesWeWant](#) [#HabitatIII](#) [@UNHABITAT](#) <http://www.gtf2016.org/#!citieswewant/c1t1u>

Empower urban communities and their leaders to reach an urban development **[**uploaded image**]** [#CitiesWeWant](#) [#HabitatIII](#) [@GTF2016](#)

Shaping urban governance from the bottom up **[**uploaded image**]** [#CitiesWeWant](#) [#HabitatIII](#) [#Democracy](#) [@GTF2016](#)

Harnessing the potential of women & girls at local level **[**uploaded image**]** [#CitiesWeWant](#) [#HabitatIII](#) [#GenderEquality](#) [@GTF2016](#)

Local Gov. are leading in building inclusive & [#sustainablecities](#) **[**uploaded image**]** [#CitiesWeWant](#) [@GTF2016](#)

Without self-government & adequate resources, local democracy can't be effective **[**uploaded image**]** [#CitiesWeWant](#) [#urbanfuture](#) [@GTF2016](#)

Time to rethink urban planning and development. Plan with the people, for the people **[**uploaded image**]** [#CitiesWeWant](#) [@GTF2016](#)

Local and Regional Gov. are at the forefront of reducing inequalities **[**uploaded image**]** [#CitiesWeWant](#) [#Right2thecity](#) [@GTF2016](#)

Cities represent the greatest challenge & the greatest hope for a sustainable future **[**uploaded image**]** [#CitiesWeWant](#) [@GTF2016](#)

[#Culture](#) is a driver and enabler of development and people-centered societies. **[**uploaded image**]** [#HabitatIII](#) [#CitiesWeWant](#) [@GTF2016](#)

For more information, please contact communication@uclg.org