

Outline "UCLG 10 years Poster Competition"

1. Objective

United Cities and Local Governments, with headquarters in Barcelona, Carrer Avinyó 15, 08001 (herein "UCLG"), will mark its 10th anniversary with the launch of a "POSTER COMPETITION, UCLG 100: years of ACTION, 10 years of UNITY." The objective of this competition is to promote, "**10 years of the World Organization in Barcelona**". This competition is **international** and participation is free, voluntary, and open to everyone over the age of 18.

2. PERIOD OF VALIDITY

The competition opens on the **15 April 2014 and will end on 15 May 2014.**

Entries should be sent before the 15 of May 2014 and the results will be communicated on the **30th May 2014.**

3. REGISTRATION

A page dedicated to the competition will be created in the UCLG website and will display all the received proposals together with a description of the author. Members and the general public can vote through this medium. **Participants should send their proposals to the following address: communication@uclg.org**

- Entries can be sent from **15th April 2014 to the 15th May 2014** and will be published upon receipt.
- Participants should send by email their entries in JPG format and the size should be 68 x 98cm with resolution 72 ppp (1998 x 2778 pixels). Participants can present more than one entry.
- Images or posters with different formats, proportions or pixel resolution, will not be admitted.
- The poster should include the UCLG logo that can be downloaded on the website. In this page you will also find the UCLG corporate style guide, which should be taken into account by participants when applying the logo and other graphic elements.
- UCLG will not inform authors whose posters do not comply with the requisites (due to format, logo, proportions, resolution, size etc.) that they have not be admitted for not conforming to the prerequisites (format, logo, proportions, resolution, size, etc.). Furthermore, authors should comply with the following additional requisites:
 - The accepted designs will be used at global level, in view of this, it is prohibited to use images without author's rights
 - If the services of an illustrator or photographer are used, their rights must be surrendered in order to use their work at global level, for the entire duration of these rights.
 - Posters that use images from an archive will not be considered, even if they are not subject to royalties. All designs must be original to the artist.

- Any claim on the ownership of the used elements will be the full responsibility of the participant.
 - It is prohibited to use any poster that has previously been used for another event.
 - The Organization will reproduce the winning image as it considers opportune and can reproduce, adapt and apply formats and supports as required without consultation of the artist.
- The winning participant, conforming with the present legal outline, confines to UCLG freely and exclusively the work, and surrenders full licensing hereby not distributing to other third parties. All rights to the intellectual and industrial property stemming from the winning poster of this Competition are surrendered to UCLG, for global diffusion and for a maximum validity period of 5 years as established in the applicable norm, without agreement, act or additional negotiation. Surrendering rights of intellectual property for the winning poster will include the rights to reproduce, distribute, transform and publicly communication in any format, support of dissemination method, including but not exclusively, printing, publicity of any type, radio, television, internet, social media, mobile phones or any other type.
 - By participating in this competition, the participants accepts the legal basis that UCLG can promote the participants' work at any moment.
 - **When sending the poster, please include a short description of the author (between 150 - 200 words), this should be duly signed.**

4. TOPIC, CHARECTERISTCS AND SLOGAN

A-Topic

The content of the work should take into account the event being announced, i.e. the 10th anniversary of the World organization of United Cities and Local Governments.

Work should be original and unedited, not previously submitted to other competitions and without copy or plagiarism in any of the images. The authors will be held fully responsible for meeting the established outline, before UCLG and before third parties.

B- Technical characteristics

It will be technically and conceptually free, reproducing where possible, the dimensions 68 x 98 cm with 72 ppp resolution (1998 x 2778 pixels). Besides, it should be delivered in AI format.

C - Logos

In the poster, the following logos and texts will appear:

- 1- 10th Anniversary of UCLG "100 years of ACTION, 10 years of UNITY"
- 2- UCLG logo
- 3- Logos of UCLG sections

All the logos previously mentioned can be downloaded via the following link:
<http://www.uclg.org/en/10-years>

5. Prize

A one-off prize of 1,000€ will be awarded to the winner.

All work will be displayed in public in a chosen place and will be published on the UCLG website and via social media.

6. JURY

The jury for the winning selection will be composed of the Management of UCLG and additional persons considered adequate for this deliberation. In the decision-making process, the 5 entries with the highest number of public votes will be taken into consideration.

7. WINNING WORK

The winning work will be the exclusive property of "United Cities and Local Governments" and can be reproduced to announce the 2014 celebration and for any promotional activity as considered convenient.

UCLG can make any modification to the winning poster to overcome technical difficulties for printing and can introduce text or logos that do not originally feature in the work.

9. NON-WINNING WORKS

Unsuccessful works will be the possession of "United Cities and Local Governments" until the end of the 10th Anniversary actions, and can be used in any of these activities.

10. FINAL NORMS

Participating in the competition implies knowledge and accepting by all participants of the present outline; as such these cannot be disputed after formal presentation.

The World Organization of United Cities and Local Governments reserves the right to not award the prize to any participant if it estimates that the quality is inadequate or does not conform to the established requisites. This entity will be facultative in resolving any queries that arise or in reaching agreements as required in the process of the competition and not stipulated in this Outline.

11. LEGISLATION AND APPLICABLE LAWS

All questions relating to the interpretation, application, conformity or inconformity with the outline established in the present document and related to this competition are addressed, with expressed waiver to any other applicable law, in the Spanish legislation and the jurisdiction of Judges and Tribunals of the City of Barcelona, Spain.