THIS IS #LISTEN2CITIES

On the 12th of May we, global networks of local governments, civil society, and the urban community, launched the #Listen2Cities campaign to call on the international community to listen to cities and territories in the negotiations on the New Urban Agenda that will be adopted at Habitat III.

The first session of the **2nd World Assembly and the Habitat III Local Authority Hearings in New York** was the ideal moment to raise our voices and visibilize the work that cities and local governments have already done on the New Urban Agenda.

CAMPAIGN RESULTS

The impact of the campaign on Social Media (especially on Twitter), is being very positive. Thanks to your support, the campaign is having these results:

✓ **Now, everyone following the #Habitat3 hashtag (the main source of information on Habitat III) can see our messages!** (see here)

✓ Most of the networks of the Global Taskforce and many of their staff has joined the campaign, **demonstrating our capacity to coordinate to amplify our voices and influence on the world stage.** A number of national associations of local governments (e.g. Uganda, Mexico, Argentina, Brazil, Ecuador) also has joined

✓ **The official account of the Habitat 3 Conference (@Habitat3UN) used the #Listen2Cities hashtag** to communicate about the hearings and promoted it on its website. Member State delegations also are using the hashtag (Indonesia, Spain)

✓ **Mayors and other elected leaders are supporting the campaign** by retweeting our tweets and tweeting their own messages (Johannesburg, Barcelona, Quito, Paris, Kitchener, Plaine Commune, Gaziantep, Dakar, Banda Aceh, Cuenca)

ALL OF THIS, MAKES A DIVERSE CAMPAIGN THAT IS MOBILIZING THE HABITAT III WORLD BEYOND UCLG

Web posts about the campaign:

- http://www.uclg.org/en/media/news/local-networks-call-un-and-member-states-listen2cities-habitat-iii
- http://www.ccre.org/en/actualites/view/3280
- http://www.buenosaires.gob.ar/noticias/las-ciudades-piden-ser-escuchadas-en-la-definicion-de-la-nueva-agenda-urbana
- http://www.clgf.org.uk/listen2cities/
- http://blogs.terrassa.cat/internacional/?p=1581
- http://www.worldurbancampaign.org/uclg-local-networks-call-un-and-member-states-listen2cities-habitat-iii!
- http://www.platforma-dev.eu/event.php?parent_id=22&page_id=731
- http://www.newspress.fr/Communique_FR_296446_2441.aspx
- http://www.cnm.org.br/noticias/exibe/cnm-e-cglu-apelam-aos-estados-membros-da-onu-para-que-as-cidades-sejam-ouvidas-na-habitat-iii

Other:

- http://sontendencia.com/sontendencia/lo-que-esta-pasando.html?estapasando=%23Listen2Cities
- https://agilience.com/en/berryonline
- Campaign mentioned in the GlobalQuito newsletter:
  https://drive.google.com/file/d/0B398sePcpVddM2VHSUg2Y0hHUjg/view
- World Urban Campaign Linkedin
- The campaign was also present on Facebook. This post by Mayor of Quito, Mauricio Rodas, has been liked over 500 times.

THE CAMPAIGN IN NUMBERS

GENERAL OVERVIEW

5,262 tweets

| 256 Text tweets 4.87% | 4,351 Retweets 82.69% | 24 Replies 0.46% | 643 Links/imgs 12.22% |

26,344,669 Potential impacts?   **7,625,336** Potential reach?   **1,478** Contributors

ACTIVITY

● 256 original   ● 4,351 retweets   ● 24 replies   ● 643 links & pics

Activity graph showing tweets over time from Friday, 13 (12:01 PM) to Friday, 20 (10:42 AM), with days Friday 13, Saturday 14, Sunday 15, Monday 16, Tuesday 17, Wednesday 18, Thursday 19, Friday 20.
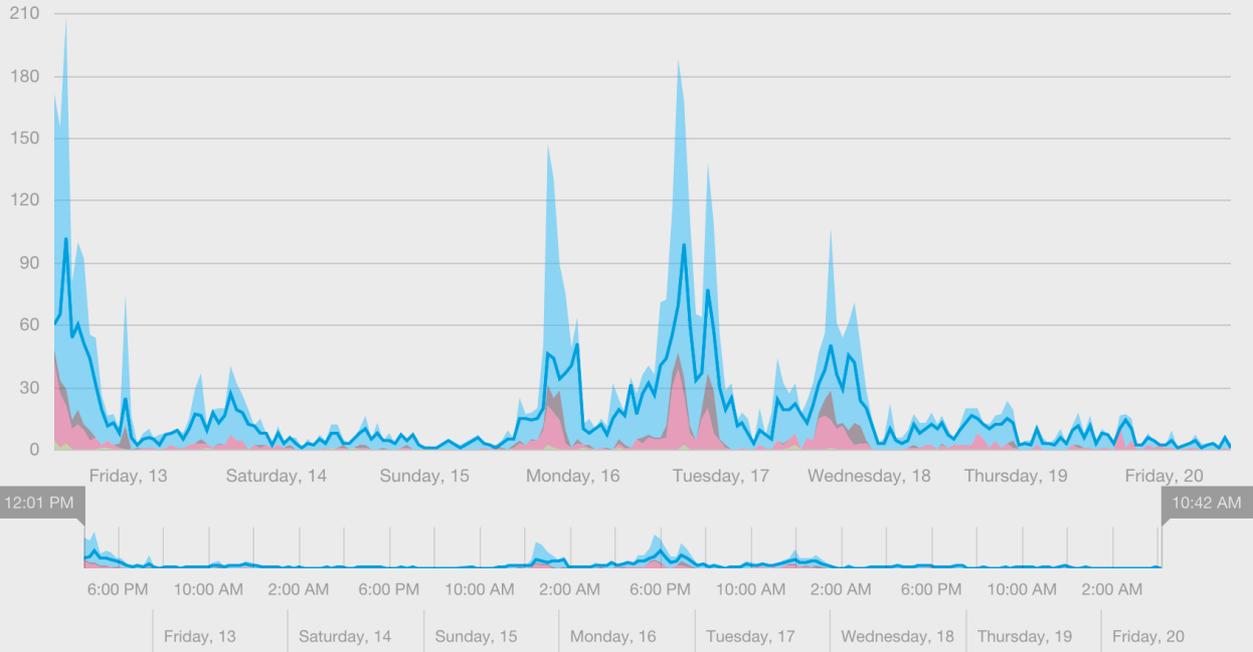
CONTRIBUTORS

MOST ACTIVE CONTRIBUTORS
BY NUMBER OF TWEETS

@GTF2016	@uclg_org	@piapaulette	@UCLG_Saiz	@agenda21culture
235	216	172	134	96

MOST POPULAR CONTRIBUTORS
BY NUMBER OF FOLLOWERS

@FatmaSahin	@Anne_Hidalgo	@AdaColau	@MauricioRodasEC	@allafrica
1,176,284	750,552	405,537	346,552	264,417

#LISTEN2CITIES