On the 12th of May we, global networks of local governments, civil society, and the urban community, launched the #Listen2Cities campaign to call on the international community to listen to cities and territories in the negotiations on the New Urban Agenda that will be adopted at Habitat III.

The first session of the 2nd World Assembly and the Habitat III Local Authority Hearings in New York was the ideal moment to raise our voices and visibilize the work that cities and local governments have already done on the New Urban Agenda.

The impact of the campaign on Social Media (especially on Twitter), is being very positive. Thanks to your support, the campaign is having these results:

- Now, everyone following the #Habitat3 hashtag (the main source of information on Habitat III) can see our messages! (see here)

- Most of the networks of the Global Taskforce and many of their staff has joined the campaign, demonstrating our capacity to coordinate to amplify our voices and influence on the world stage. A number of national associations of local governments (e.g. Uganda, Mexico, Argentina, Brazil, Ecuador) also has joined

- The official account of the Habitat 3 Conference (@Habitat3UN) used the #Listen2Cities hashtag to communicate about the hearings and promoted it on its website. Member State delegations also are using the hashtag (Indonesia, Spain)

- Mayors and other elected leaders are supporting the campaign by retweeting our tweets and tweeting their own messages (Johannesburg, Barcelona, Quito, Paris, Kitchener, Plaine Commune, Gaziantep, Dakar, Banda Aceh, Cuenca)

All of this, makes a diverse campaign that is mobilizing the Habitat III world beyond UCLG.
#Listen2Cities continue to be the official place to communicate about the 2nd World Assembly of Local and Regional Governments, the place where share our messages. Thanks for keep enriching the conversation and see you at the World Summit of Local and Regional Leaders in Bogotá.

Web posts about the campaign:

• http://www.ccre.org/en/actualites/view/3280
• http://www.buenosaires.gob.ar/noticias/las-ciudades-piden-ser-escuchadas-en-la-definicion-de-la-nueva-agenda-urbana
• http://www.clgf.org.uk/listen2cities/
• http://blogs.terrassa.cat/internacional/?p=1581
• http://www.platforma-dev.eu/event.php?parent_id=22&page_id=731
• http://www.newspress.fr/Communique_FR_296446_2441.aspx

Other:

• http://sontendencia.com/sontendencia/lo-que-esta-pasando.html?estapasando=%23Listen2Cities
• https://agilience.com/en/berryonline

Campaign mentioned in the GlobalQuito newsletter:
https://drive.google.com/file/d/0B398sePcpVddM2VHSUg2Y0hHUjg/view

World Urban Campaign Linkedin

The campaign was also present on Facebook. This post by Mayor of Quito, Mauricio Rodas, has been liked over 500 times.

**THE CAMPAIGN IN NUMBERS**

**GENERAL OVERVIEW**

5,262 tweets

<table>
<thead>
<tr>
<th>Type of Tweet</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text tweets</td>
<td>4.87%</td>
</tr>
<tr>
<td>Retweets</td>
<td>82.69%</td>
</tr>
<tr>
<td>Replies</td>
<td>0.46%</td>
</tr>
<tr>
<td>Links/Imgs</td>
<td>12.22%</td>
</tr>
</tbody>
</table>

26,344,669 Potential impacts
7,625,336 Potential reach
1,478 Contributors
**ACTIVITY**

- 256 original tweets
- 4,351 retweets
- 24 replies
- 643 links & pics

**CONTRIBUTORS**

**MOST ACTIVE CONTRIBUTORS**

- @GTF2016: 700 tweets
- @ucig_org: 690 tweets
- @piapaulette: 676 tweets
- @UCLG_Saiz: 604 tweets
- @agenda21culture: 66 tweets

**MOST POPULAR CONTRIBUTORS**

- @FatmaSahin: 1,175,331 followers
- @Anne_Hidalgo: 1,560,552 followers
- @AdaColau: 409,537 followers
- @MauricioRodasEC: 340,532 followers
- @allafrica: 264,417 followers

#LISTEN2CITIES