

#Listen2Cities

LOCAL NETWORKS

CALL ON THE UN AND MEMBER STATES TO LISTEN TO CITIES AND TERRITORIES AT #HABITAT3

THIS IS #LISTEN2CITIES

In May of 2016, coinciding with the Habitat III Local Authorities Hearings, global networks of local governments, civil society, and the urban community launched the [#Listen2Cities campaign](#) to call on national governments and the international community to listen to cities and territories in the negotiations on the New Urban Agenda that will be adopted at Habitat III. Although local and regional governments are on the front line of dealing with the daily challenges of urban and territorial development, only national governments have a seat at the table at the final negotiation table.

On 25 July, and to **continue the social media campaign for states to #Listen2Cities** at the **#H3PrepCom3** in Surabaya, we invited local networks to celebrate their influence on the new draft of the Agenda, released on 18 July. This occasion was the last major opportunity for us to make our voices heard before the Habitat III Conference in Quito in October.

#Listen2Cities #Habitat3

Have UN Member States listened to cities in the latest draft of the New Urban Agenda for Habitat III?

CAMPAIGN RESULTS

The impact of the campaign on Social Media (especially on Twitter), has been very positive. Thanks to your support, the campaign has had these results:

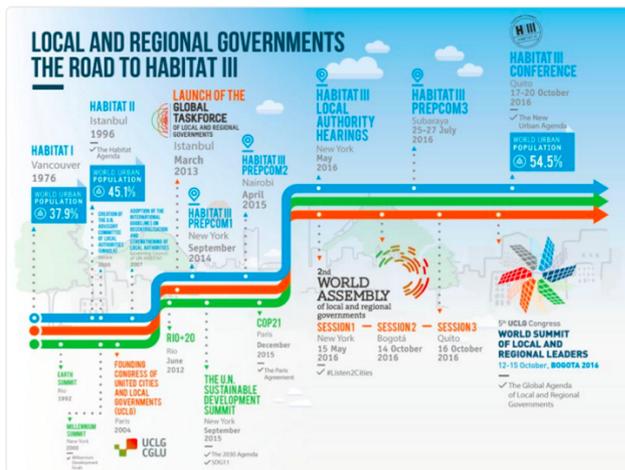
- ✓ Now, everyone following the #H3PrepCom3 hashtag (the official hashtag of the event) can see our messages! ([see here](#))
- ✓ The @H3PrepCom3 account added the #Listen2Cities in its twitter bio and supported with lots of RT.
- ✓ Many of the networks of the Global Taskforce has joined the campaign, **demonstrating our capacity to coordinate to amplify our voices and influence on the world stage.**
- ✓ UCLG Committees and working groups, sections and lot of important and powerful accounts has supported the **campaign** by retweeting our tweets and tweeting their own messages ([see here](#)). @GlobalQuito, @HelenClarkUNDP, @MYWorld2030, @humanrightsgrow, @unhabitatyouth, @urbancampaign are some of them.
- ✓ The [@GTF2016](#) twitter account has overpassed 3,000 followers ←

ALL OF THIS, MAKES A DIVERSE CAMPAIGN THAT IS MOBILIZING THE HABITAT III WORLD BEYOND UCLG AND MAKING VISIBLE THE IMPORTANCE OF THE WORLD CONGRESS IN BOGOTA

#Listen2Cities continue to be the official place to communicate about the 2nd World Assembly of Local and Regional Governments, the place where share our messages. Thanks for keep enriching the conversation and see you at the **World Summit of Local and Regional Leaders in Bogotá**.

THE MOST POPULAR TWEETS:

 **United Cities** @uclg_org · 25 jul.
 #Localgov have been following the process, the latest #Habitat3 draft must go further & #listen2cities #H3PrepCom3



 **United Cities** @uclg_org · 25 jul.
 We call on national governments & international community to #Listen2Cities & territories at #H3PrepCom3 #Habitat3



69 retweets, 31 likes

47 retweets, 18 likes

 **Global Taskforce** @GTF2016 · 25 jul.
 Today we're at #H3PrepCom3 in Surabaya
 Have UN Member States #Listen2Cities in the draft of #Habitat3?
gtf2016.org/#!/Are-UN-Membe...

60 retweets, 17 likes

 **UCLG Women** @uclg_women · 25 jul.
 The New Urban Agenda must guarantee the equal representation of women in local decision-making! #Listen2Cities #H3PrepCom3

34 retweets, 11 likes



UCLG Women @uclg_women · 23 h
Full women panel #H3PrepCom3 & NOT talking about women BUT about partnerships for inclusive cities #Listen2Cities



30 20



Emilia Saiz @UCLG_Saiz · 25 jul.
Proud to see a women majors lead delegation for @uclg_org & @GTF2016 at #H3PrepCom3. #listen2cities



28 16



Global Taskforce @GTF2016 · 26 jul.
Let's be bold and ambitious! Our statement at #H3PrepCom3:
media.wix.com/ugd/bfe783_856... #Listen2Cities

Statement of local and regional governments at the opening plenary of 3rd Preparatory Committee of HABITAT III Conference
25 July 2016

Delivered by *Maimunah Mohd Sharif*, Municipal President, Municipal Council Of Seberang Perai, Malaysia; President, Malaysian Association of Local Authorities (MALA); Member, ICLEI Global Executive Committee

Your Excellency's and distinguished delegations,

Allow me to start by thanking you for the opportunity to intervene in this Third Preparatory Committee for Habitat III on behalf of the Global Taskforce of Local and Regional Governments.

The Global Taskforce welcomes the new draft of the New Urban Agenda released on the 18th of July.

We particularly welcome the **increased recognition** of the roles that local and subnational governments play in the different aspects of the agenda. The Habitat II Conference, twenty years ago, was ahead of its time in acknowledging local authorities as the "main partners" in the implementation of the Urban Agenda, and in its recognition of the transformative potential of decentralization.

Empowered local governments will be essential to the successful implementation of the Agenda on the ground. That's why it's vital that the reference to **decentralization based on the principle of subsidiarity** is maintained going forward.

We are also pleased to see that the reference to the **Right to the City** has been maintained. I would like to assure you that local and regional governments will

recognized so explicitly in the latest draft.

however, we would like to emphasize four key components needed in this New Urban Agenda,

First; We must be daring on the **renewal of the social contract**; there is a clear call from citizens which, in our view, is best captured in the notion of the right to the city.

Second, We must address the **great challenges of financing** the new urban reality. Business as usual will not work to create the infrastructure we need in our metropolitan areas and intermediary cities over the coming decades.

Third, We must be prepared to **rapidly change track to sustainability** of our cities in the way we plan our infrastructure, deliver our services, consume our resources and produce our energy.

Finally, and most importantly, we will need to address the **renewal of governance**. The current text fails to make the paradigm shift necessary on multilevel and urban governance that is necessary for a truly transformative agenda.

I would urge you to consider the scale of the challenges we face: in planning for the rapid growth cities of the global south, in the need for a more sustainable consumption and production pattern cities in the North and South, in the existential threat of climate change, in the call of citizens for a new relationship with the state, in the growth of inequalities, in global migration.

Let's be bold and ambitious and use the Habitat Agenda to renew local democracy, increase accountability, practice sustainable lifestyles and strengthen participatory governance across the world.

29 10



Rene Peter Hohmann @hohmann_rene · 25 jul.
National governments will adopt the New Urban Agenda at #Habitat3 but #localgov will implement it #Listen2Cities



27 13



World Urban Campaign @urbancampaign · 26 jul.
Do you know? #TheCityWeNeed supports @uclg_org #Listen2Cities campaign #H3PrepCom3 #Habita... ift.tt/2a3cSjb



15 7

OIDP @oidpoidp · 25 jul.
Localgov know best. Let's call on the UN to **#Listen2Cities** at **#H3PrepCom3**



#Listen2Cities #Habitat3

Make local and regional governments **stronger and more accountable** to drive inclusive and sustainable development

21 6

FMDV @fmdv_org · 22 h
Showing Loc Govs know-how in delivering quality public services @PSIglobalunion **#H3PrepCom3 #Listen2Cities**



17 5

UCLG_cisdp @uclg_cisdp · 25 jul.
#localgovernment ask for a seat at the global table of **#Habitat3** at **#H3PrepCom3 #listen2cities #SupportRight2City**



12 4

UCLG Finances @LocalFinances · 26 jul.
States must **#Listen2Cities** if **#Habitat3** is not to be a missed opportunity gtf2016.org/#!Are-UN-Membe... ... **#H3PrepCom3**



#Listen2Cities #Habitat3

Rethink **local financing** systems to make cities sustainable

12 12

Compact of Mayors @CompactofMayors · 25 jul.
National governments will adopt the New Urban Agenda at **#Habitat3** but **#localgov** will implement it **#Listen2Cities** bit.ly/2akwu3R



13 7

Emilia Saiz @UCLG_Saiz · 4h
As nations discuss **#habitat3** doc. Cities exchange on how to empower intermediary cities **#h3prepcom3 #Listen2Cities**



14 4

UCLG Mediterranean @uclg_med · 26 jul.
Huge potential & need in **#Mediterranean** for territorial integrated development & cohesion **#Listen2Cities #Habitat3**



#Listen2Cities #Habitat3

Unlock the potential of **territories** to promote sustainable **local economic and environmental policies** and protect our planet

12 4



agenda21culture @agenda21culture · 26 jul.
 #HumanRights Cities involve strong citizen participation #Listen2Cities
 #Habitat3 #H3PrepCom3 #SupportRight2City



10 retweets, 4 likes



Yunus Arikan @ICLEI_advocacy · 25 jul.
 Thumbs up 2 all @gtf2016 partners in #habitat3 journey - now time 2 reach destination #listen2cities @ICLEI



12 retweets, 5 likes



CGLU Afrique @UCLGAfrica · 23 h
 Decentralized Coop can be very effective in implementing the
 #NewUrbanAgenda #H3PrepCom3 #Listen2Cities



12 retweets, 4 likes



Red AL-LAs @ProyectoALLAs · 25 jul.
 .@uclg_org y AL-LAs emprenden acciones rumbo a #Habitat3
 #Listen2Cities #MensajesALLAs bit.ly/29QywwQ



7 retweets, 2 likes



Berry Vrbanovic @berryonline · 26 jul.
 Nat'l govt's should engage @uclg_org & @FCM_online cities in preparing
 @Habitat3UN agenda! #localgov knows best! #Listen2Cities #H3Prepcom

6 retweets, 7 likes



United Cities @uclg_org · 6h
 At #UCLGCongress in @BtaGlobal we'll #Listen2Cities & stress the issues &
 challenges that will guide our future



UCLG World Summit of Local and Regional Leaders...

Held every three years, the United Cities and Local Governments Congress, commonly known as the World Summit of Local and Regional Leaders, is the event of r...

youtube.com

WEB POSTS ABOUT THE CAMPAIGN:

- <http://www.andaluciasolidaria.org/noticias/item/562-cglu-mantiene-en-alto-la-reivindicacion-del-papel-local-en-la-nueva-agenda-urbana>
- <http://www.cnm.org.br/noticias/exibe/cnm-convida-para-campanha-internacional-listen2cities-no-twitter>
- <http://www.gtf2016.org/#!Are-UN-Member-States-listening-to-cities-in-the-Habitat-III-process-Local-networks-analyse-the-latest-draft-of-the-New-Urban-Agenda-for-Habitat-III/cjtl/5795c5bf0cf2fc65e326b205>
- <https://www.uclg.org/en/media/news/have-un-member-states-listened-cities-latest-draft-new-urban-agenda-habitat-iii>
- http://www.plattform-a-dev.eu/event.php?parent_id=22&page_id=804

THE CAMPAIGN IN NUMBERS

GENERAL OVERVIEW

1,495 tweets



59 Text tweets 3.95%

1,269 Retweets 84.88%

6 Replies 0.40%

164 Links/imgs 10.97%

5,274,918 Potential impacts ?

1,788,731 Potential reach ?

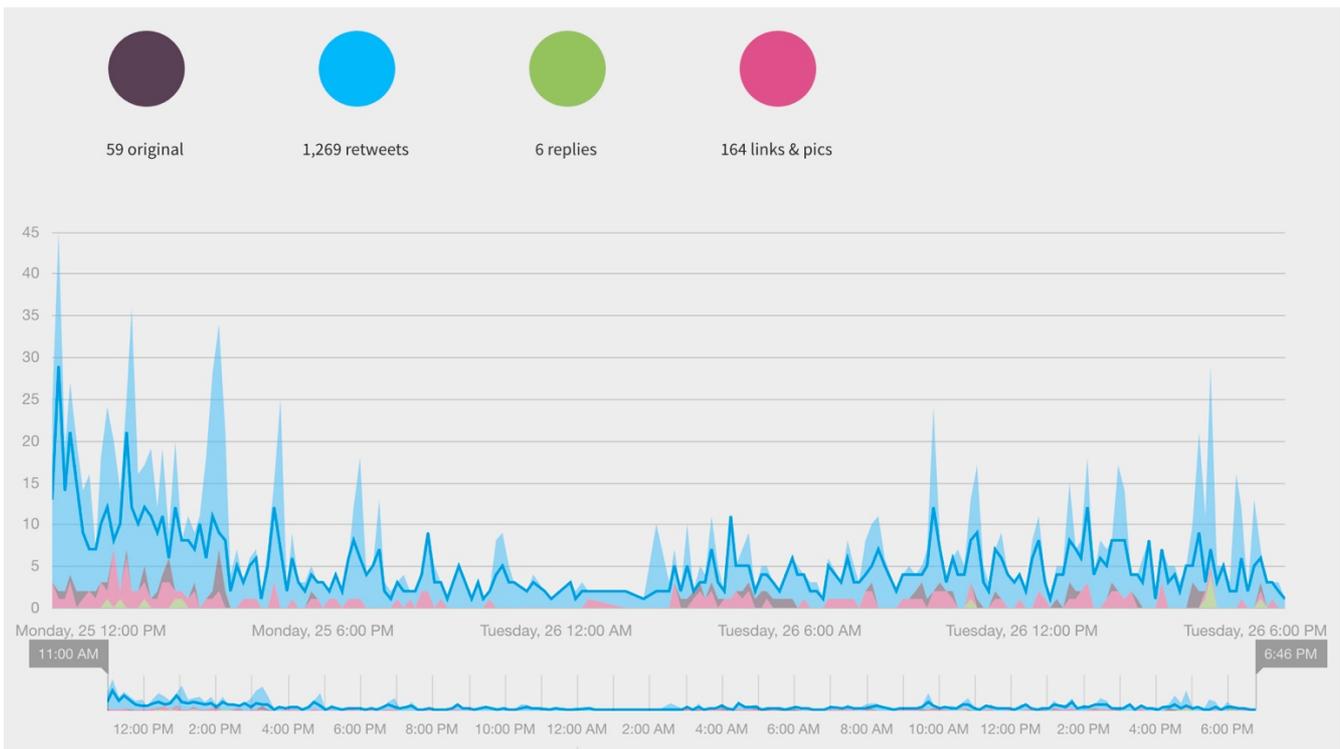
514 Contributors

3,480 Followers per contributor

0 Instagram ?

2.91 Tweets per contributor

ACTIVITY



CONTRIBUTORS

MOST ACTIVE CONTRIBUTORS

BY NUMBER OF TWEETS



@uclg_org

111



@piapaulette

63



@GTF2016

41



@H3PrepCom3

36



@HabitatCO2lutio

29

MOST POPULAR CONTRIBUTORS

BY NUMBER OF FOLLOWERS



@HelenClarkUNDP

130,427



@debruaruh

120,821



@humanrightsgrow

99,878



@iambiente

55,227



@IDS_UK

48,140

#LISTEN2CITIES