



Preliminary Agenda

Cities for all: What public action to make housing accessible to citizens

9:00 - 9:30 Opening by the City of Paris and UCLG

9:30 - 10:00 General introduction

"The financialization of housing in metropolitan contexts: issues and challenges for local public action" Jean-Claude Driant, Professor at the École d'Urbanisme de Paris

Break (15-30min)

10:30 - 12:30 The access to housing: what policy issues and challenges?

- 11:00 11:15 Overall approach to the issue
- 11:15 12:30 Exchanges on local issues and policy challenges

Lunch (1h)

13:30 - 16:45 Remobilizing the existing housing stock for citizens: what can local action be? Exchanging practices

- 13:30 13:45 Overall approach to the issue by the elected representative for housing
- 13:45 14:30 Regulating short-term rental platforms
- 14:130 15:15 Fighting housing vacancy and under-occupation

Break (15min)

- 15:30 - 16:15 Controlling the private rental market

Rent control policies to curb soaring housing prices

- 16:15 - 17:00 Controlling access to homeownership

Taxation on transfer rights, social access to property, engaging the civil society in the fight against speculation, etc.

17:00 - 17:30 A common roadmap for controlling and regulating housing markets

Conclusions of the day and presentation of the recommendations made by the cities

Emilia Saiz, Secretary General of UCLG

Emmanuel Grégoire, First Deputy Mayor of Paris, in charge of the budget, public policy transformation and relations with the city districts.

17h45: Press Briefing

18:30: Cocktail around the screening of the documentary "The Push" (optional)