



Meeting of UCLG-MEWA Sustainable Tourism

Konya, 1-2 August 2017

Draft Program

1 August 2017	
08:30-09:00	Registration
09:00-09:30	Opening
09:30-11:00	Sustainable Tourism for Development in the MEWA Region <ul style="list-style-type: none"> • Sustainable Development Goals and Approaches on Sustainable Tourism for Development • Overview of Branding Cities • Presentations of Brand Cities: <i>Religious Tourism, Slow City and Gastronomic Tourism</i>
11:00-11:15	Coffee Break
11:15-12:15	Sustainable Cultural Tourism <ul style="list-style-type: none"> • Cultural Heritage: <i>Preservation, Rehabilitation and Restoration</i> • Tangible & Intangible Cultural Heritage and Creative Cities • Cultural Tourism Projects & Best Practices
12:15-13:30	Lunch
13:30-14:30	Tourism as an instrument of Social Inclusion <ul style="list-style-type: none"> • A new Approach on Social Integration: <i>Accessible Tourism</i> • Social Tourism Policies at Local Level • Social Tourism Projects & Best Practices
14:30-14:45	Coffee Break
14:45-15:45	Sustainable Urban Tourism <ul style="list-style-type: none"> • Attracting Visitors to Urban Centers • Urban Tourism and its Contribution to Economic Development • Smart Destination as a Modern Approach on Urban Tourism • Urban Tourism Projects & Best Practices & Local Events
15:45-16:00	Coffee Break
16:00-17:00	Meeting of UCLG-MEWA Committee on Tourism
17:00-17:30	Closing
2 August 2017	
10:00 – 12:30	Technical Visit
12:30 – 14:00	Lunch
14:00 – 16:00	Technical Visit
16:00 – 16:30	Departures